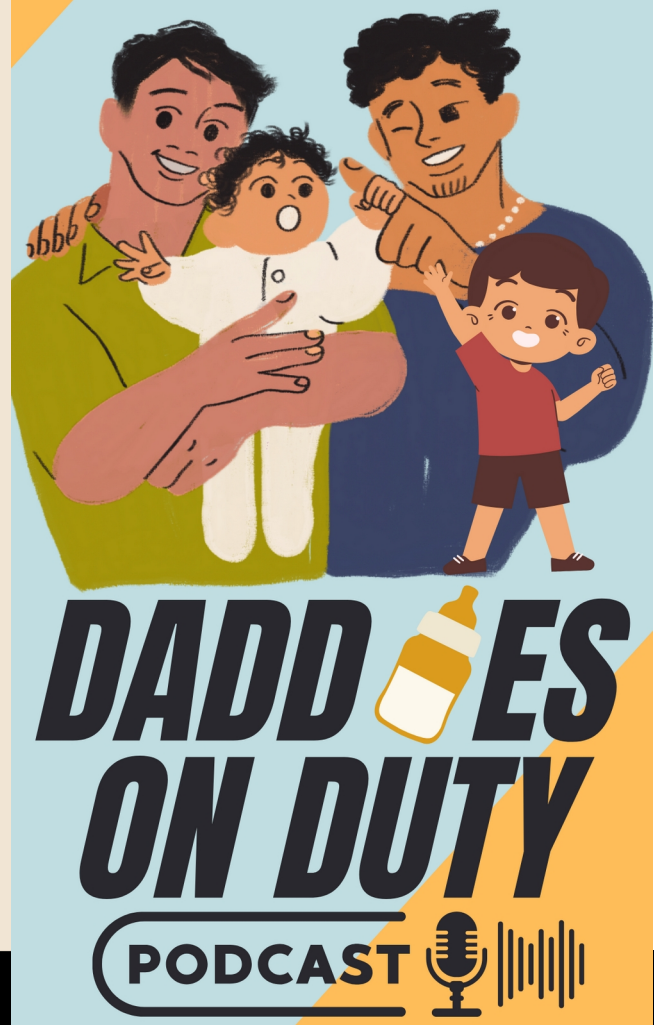


# A PODCAST BY ELIECER MARTE & ERICK MARTÍNEZ



## *OVERVIEW*



Welcome to "Daddies on Duty," a heartfelt and enlightening podcast where we dive into the unique and vibrant world of parenthood through the eyes of two dads with an extraordinary story. Hosted by Emmy Award winning journalist Eliecer Marte and his husband, Business Executive Erick Martinez. This podcast peels back the curtain on their remarkable journey to fatherhood, from the challenges and triumphs of foster care adoption to the intricate process of international surrogacy.

Three years ago, our lives changed forever when we became foster parents to an incredible little boy and his sister. Our journey didn't stop there; three years later we are now into the adoption phase and looking forward to have him as a forever member of our family, and sadly saw his sister go to live with her biological dad. But our story of parenthood took another beautiful turn when, at the end of last year, we welcomed our biological baby girl into the world, born through the help of a surrogate mother from South America.

"Daddies on Duty" is not just about sharing our story; it's about creating a platform for honest, open discussions about the joys, challenges, and nuanced realities of parenthood. We delve into what it means to navigate the surrogacy process across international borders, the legal and emotional hurdles we faced, and the incredible community that supported us every step of the way.

As gay fathers, we also explore the significance of raising our children in a diverse and ever-evolving world, addressing the unique perspectives and experiences within the LGBTQ+ community. We tackle the backlash and negative feedback from religious groups, Latino communities, and those with the stereotypical concept of the Latino "Macho-man". From day-to-day parenting hacks to deeper discussions about identity, inclusion, and love, our podcast is a tribute to all families that come in every shape and size.

Join us each week on "Daddies on Duty" as we share stories, insights, and laughter. Whether you're a parent, considering becoming one, or simply interested in the beauty of diverse families, there's a place for you here. Let's celebrate the journey of parenthood, together, one episode at a time.



# HOSTS

## ELIECER MARTE

Marte is a multi-Emmy award winning journalist. He is also a Telly and GLAAD award recipient.

For over 10 years, Marte served the US Hispanic audience as a national correspondent and host, working for Networks such as Telemundo and Univision. In 2023 Marte crossed over into English language television and currently works for PIX11 News in New York City.



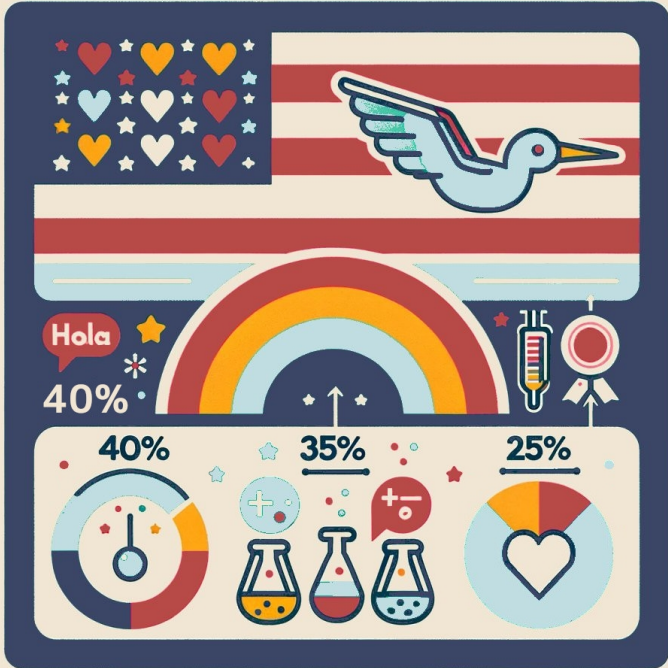
## ERICK MARTÍNEZ

With more than 15 years of experience, Martínez is the founder & president of EM2 Management and Development Services, a consulting firm that specializes in health care. He is also the Administrative Director for the Orthopedics Department at Rutgers, NJMS.

# EPISODE PEAK

Join Emmy Award-winning journalist Eliecer Marte and his husband, business executive Erick Martinez, as they open up about life as two Latino gay dads in the US. In this candid conversation, they reflect on their international surrogacy journey and the profound experience of fatherhood following the recent birth of their daughter and the adoption of their son after three years as his foster parents. They delve into the emotional highs and lows of their surrogacy experience, confront the cultural criticism and pushback they've faced, and share personal stories of dealing with social media backlash. The couple also discusses how they navigate relationships within their religious family circles and manage the dynamics of their growing family. Tune in as they explore the complexities of life after the baby's arrival and express their hopes and fears for the future.





## TARGET AUDIENCE

"Daddies on Duty" resonates with a diverse and inclusive audience, primarily reaching:

**40% - Bilingual Hispanic Audience:** With culturally rich content that spans both English and Spanish, we connect deeply with bilingual Hispanic listeners in the USA, offering them a space where their identity and family values are celebrated and reflected.

**35% - The LGBTQ+ Community:** Our content is a beacon for LGBTQ+ individuals and allies seeking stories and voices that echo their own experiences, especially those related to family life and parenting within the community.

**25% - Aspiring Parents through ART:** We provide guidance, support, and companionship to those embarking on the journey to parenthood via assisted reproductive technologies (ART), such as IVF and surrogacy. Our personal narratives offer insight into this unique path to building a family.

## VISION AND GOALS

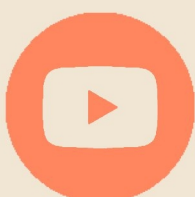


At "Daddies on Duty," we envision a world where the nuances of non-traditional family life are celebrated and normalized. Our podcast aims to be a leading voice within the vibrant tapestry of LGBTQ+ narratives, shedding light on the joys and complexities of parenting in the modern world. By sharing our personal experiences, we seek to foster a sense of community and solidarity among parents from all walks of life.

Goals:

- **Community Empowerment:** To build a supportive community where listeners can find companionship, understanding, and encouragement on their parenting journeys.
- **Educational Outreach:** To inform and educate our audience on topics of assisted reproduction, adoption, and parenting through a blend of personal storytelling and expert insights.
- **Cultural Exchange:** To bridge cultural gaps and support bilingual households by delivering content that honors the richness of the Hispanic heritage and the diversity of the LGBTQ+ community.
- **Advocacy and Awareness:** To advocate for the rights and recognition of LGBTQ+ families and highlight the importance of inclusive practices in society.
- **Growth and Reach:** To grow our listener base by consistently delivering compelling content and by leveraging partnerships that align with our values.
- Through our podcast, we aim not only to entertain but also to create impactful change, offering a platform for stories that need to be heard and fostering a world more accepting of all families.

## DIGITAL FOOTPRINT



YouTube

Apple Podcast



Spotify

Facebook



Instagram



# FAQ

- **When is "Daddies on Duty" launching?**
  - The podcast is set for a summer 2024 launch.
- **How often will new episodes be released?**
  - "Daddies on Duty" will release new episodes weekly.
- **What can listeners expect from the content of "Daddies on Duty"?**
  - Listeners can expect a heartfelt mix of personal stories, experiences, and lessons from the lives of the hosts, providing insights into their journey through fatherhood and life as a married gay couple.
- **How can the audience engage with the hosts and the podcast community?**
  - Our listeners are encouraged to engage with us through our social media channels. We're active on platforms like Instagram and Facebook. We'll share behind-the-scenes content, take questions, and participate in discussions that matter to our community.
- **Is there an opportunity for the audience to participate or contribute to the podcast?**
  - Absolutely! Audience participation is key to "Daddies on Duty." We welcome listener stories, questions, and feedback. Keep an eye out for Q&A segments, polls, and other interactive opportunities on our social media pages.
- **Where can "Daddies on Duty" be listened to?**
  - The podcast will be available on major platforms like Spotify, Apple Podcasts, and YouTube. Social media will have episode announcements and information, with links to our episodes.

## Wedding headlines

- <https://peopleenespanol.com/celebridades/eliecer-marte-esta-comprometido-con-su-novio/>
- <https://peopleenespanol.com/celebridades/asi-fue-la-boda-del-presentador-de-telemundo-eliecer-marte-y-erick-martinez/>
- <https://peru21.pe/espectaculos/internacional/eliecer-marte-famoso-reportero-telemundo-sale-closet-anuncia-proxima-boda-473256-noticia/>
- <https://masvip.com.do/2019/05/24/periodista-se-casa-manana-en-samana-con-su-prometido/>

## Baby announcement on the headlines

- <https://peopleenespanol.com/mamas-y-bebes/eliecer-marte-y-esposo-erick-martinez-seran-padres-biologicos/>
- <https://mundonow.com/en/eliecer-marte-and-his-husband-expecting-baby-via-surrogate/>
- [https://listindiario.com/entretenimiento/20230621/eliecer-marte-esposo-erick-martinez-revelan-seran-padres-mediante-gestacion-subrogada\\_759824.html](https://listindiario.com/entretenimiento/20230621/eliecer-marte-esposo-erick-martinez-revelan-seran-padres-mediante-gestacion-subrogada_759824.html)

***MEDIA  
LINKS***

***YOU CAN REACH US AT***

**INFO@ELIECERMARTE.COM**

